

THE RETRIEVER



Retriever prog homeleg
BY [illegible]
Being a college student without worrying about home is coming from. Most of the time worrying about assignments, or how they're doing. But for some students, it's about how they're doing at home.

THE RETRIEVER

UNIVERSITY OF MARYLAND, BALTIMORE COUNTY STUDENT NEWSPAPER



9 MAY 2018
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VOLUME 52 NO. 14

retrieverumbc.edu @retrieverumbc WISDOM INSTITUTE PG. 3 GRADUATION FRUSTRATION PG. 4 MACHINAL'S ALL FEMALE CAST PG. 12 CHEW-MBC COOKING CLUB PG. 15

Kaya Knake breaks her own record for 800m race



BY NOME IYAYI
Contributing Writer

Retriever sophomore distance runner Kaya Knake broke the America East, UMBC school and stadium records for the women's 800-meter run on Sunday. Knake finished with a time of 2:07.23, beating out the record she set in the 800-meter trial heat the day before (2:07.90). The record before this installment of the track and field championship was set in 2011 by Julie McGilpin of Vermont with a time of 2:09.52.

"It feels really great [to break the stadium record]," Knake said after her win. "I am honestly shocked. It is great to do it on my home track with all my teammates around. It's a petitor finished with 2:08.18. Her sophomore teammate, Brianna Roberts, also competed in this event and finished seventh. "I like to run from the front," Knake explained on leading all runners from start to finish. "I tend to go on pretty fast. So strategy-wise, I think it worked really good. [Tiguida Toure] from Albany tried to stay with me for most of the race, so that kind of pushed me [to run even faster] on the first lap."

Kaya Knake also ran fourth in the women's 4x800 relay and helped the team to a first-placed finish. Knake received the baton from freshman teammate Ariella Garcia while Albany was three seconds ahead. However, she closed the gap to win the race for UMBC thanks to a personal lap time

BY ZAC MCCORD
Contributing Writer

The atmosphere was electric on Saturday, Feb. 3, as UMBC put on a show for the highly anticipated debut of the Event Center. "It was an amazing turnout," said coach Odom after the game. The Retriever fans packed the stands with 4,753 people in attendance to watch the first basketball game to ever be played in the new building. The stars were aligned for this to be one of the greatest days in UMBC history, but Vermont had other plans.

The night began as UMBC how the presentation went," said Coach Odom. The fans in attendance seemed to be pleased as well, especially the student section who sat in awe, dazzled by all of the new features the arena had to offer. The game started with Vermont missing a shot and UMBC missing one shortly after. It was then that the full effect of the arena could truly be felt, as Vermont rebounded the ball and took it up the court. The crowd's voice was impressive, and UMBC quickly transformed itself from an easy place of play to a menacing home court as freshman Daniel Akin blocked a



The Cleftomaniacs will be the first UMBC group ever to compete in the ICCA Semi-Finals. Photo by Ian Feldmann.

Cleftomaniacs win big to make a



March 2 - Susquehanna Hall, second-degree assault - Police responded to a call about an intoxicated non-student, Susan Marie Anna Harrington. She repeatedly yelled at the officer after being warned and was charged with disorderly conduct. While it was being processed, she punched the officer in the face. She now faces assault charges and was banned from campus.

March 8 - Sherman Hall, electronic mail misuse - Staff members in the LLC department received threatening emails from a former student who was not accepted into a program.

March 9 - Library, but theft - Police respond alarm in the library as found a current student Straten, who said he'd through the roof. He allegedly taken from his person and was a

Associate Dean of COET promotes K-12 computer science education

Marie deJardins, the associate dean of the College of Engineering and Information Technology, recently participated in a panel discussion at the National Association of Public Policy Schools (NASPP) conference.

School of Public Policy participates in pandemic simulation

Three UMBC graduate students from the School of Public Policy have recently participated in UMBC's first NASPPA-Batten competition. The com-

resher Center holds event on digital humanities, hosts professors from elsewhere
The Center for the Humanities

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THEATRE PG. 14 SGA TOWN HALL PG. 18

2018-2019 General Advertisting Prospectus

We are here for you.

Not only are our UMBC students important to us, but our clients are also a top priority. We understand that running a successful business may be difficult at times. That's why our UMBC staff are readily available to any needs you may have. Feel free to let us know how we can service you. We look forward to working with you!

General Contact

General Email:

theretriever.umbc@gmail.com

Advertising Email:

theretriever.advertising@gmail.com

Mailing Address:

The Commons 336 - UMBC
1000 Hilltop Circle
Baltimore, MD 21250

Campus Address:

214 University Center
1000 Hilltop Circle
Baltimore, MD 21250

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qm37254@umbc.edu

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goo1@umbc.edu

Print Advertising

Design

A \$245 flat fee will be charged for having our production graphics team design your advertisement. Please make sure arrangements are made with the Advertising Manager at least one week in advance.

Deadline

The deadlines for placing advertisements is three business days in advance. Please allow two additional business days for the ads that require proof.

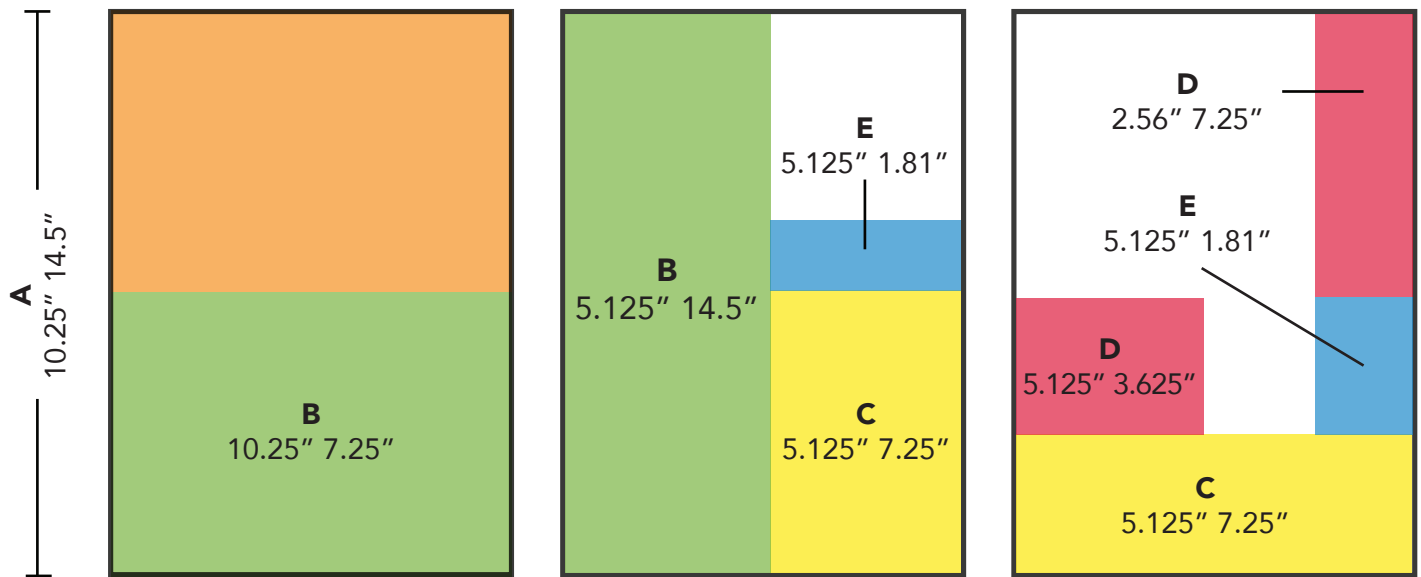
Circulation

The Retriever distributes 2,500 copies to 27 newsstands around the UMBC campus every other Wednesday during regular semesters. The Retriever does not publish during winter or summer terms, unless stated otherwise.

Placement

There is a 10% fee for placing an ad in a specific section of the newspaper, as space allows.

Our Print Rates



		UMBC Student Organization	UMBC Departments	Local Business
A	Full Page	\$400	\$600	\$700
B	Half Page	\$260	\$390	\$455
C	Quarter Page	\$120	\$180	\$270
D	Eighth Page	\$80	\$120	\$140
E	Classified (B&W)	\$40	\$60	\$70

Black & White

All ads will be printed in black and white unless otherwise stated.

Full Color

An additional charge of \$300 will be added on to the rate given above, per issue.

Our Ad Packages

	UMBC Student Organization	UMBC Departments	Local Business
A	\$250	\$375	\$437.50
B	\$340	\$510	\$595
C	\$500	\$750	\$875
D	\$660	\$990	\$1155
E	\$1000	\$1500	\$1750

Package A Choose Between:

- 1 half page & 1 quarter page
- 3 quarter page

Package C Choose Between:

- 1 half page & 4 quarter page
- 2 half page & 2 quarter page
- 6 quarter page

Package E Choose Between:

- 2 full page, 1 half page, 2 quarter page
- 1 full page, 1 half page, 5 quarter page
- 5 half page, 1 quarter page
- 3 half page, 5 quarter page
- 2 half page, 7 quarter page
- 1 half page, 9 quarter page

Package B Choose Between:

- 1 half page & 2 quarter page
- 4 quarter page

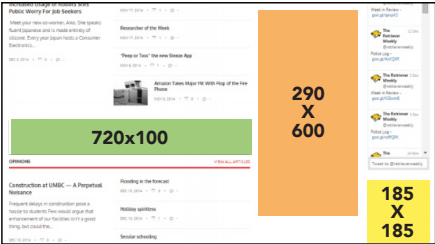
Package D Choose Between:

- 1 full page & 4 quarter page
- 2 half page & 4 quarter page
- 3 half page & 2 quarter page

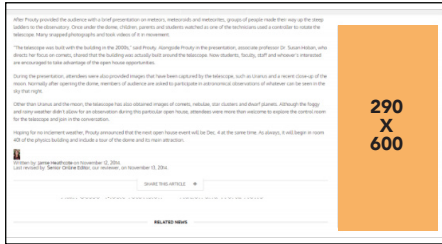
Our Web Rates

The Retriever has an excellent website that we grant access for you to advertise in (**retriever.umbc.edu**). Capacity for online advertising is limited and placement will be based on availability. Web advertisements last for one week. Advertisements designed by our graphics team is an additional 15% charge. Arrangements must be made at least one week in advance.

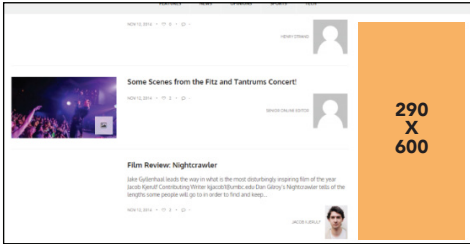
	Front Page	Article Page	Category Page
290x600	\$150	\$100	\$75
720x100	\$125	N/A	N/A
185x185	\$50	N/A	N/A



Front Page
Advertisement Layout



Article
Advertisement Layout



Category Page
Advertisement Layout

Requirements

- Files should be in JPG or PNG format
- Files should include hover text and a link to follow for clicking on the ad
- Pre-designed banners should be submitted at least two business days in advance

Other Products

Special Issues

The Retriever has special publications, such as our Orientation Issue, which is distributed to all incoming freshman or transfer students at the University of Maryland, Baltimore County.

1/2 Page Ad = \$950 Full Page Ad = \$1450 Calendar Ad = \$500

Circulation Bin Ads

For \$400, with no additional design fee, your ad will be placed at the top of our newspaper circulation bins. The Retriever must design any ads that are placed on the bins.

Twitter Ads

The Retriever will post one tweet advertisement from your business on three days during the week. The tweet may be posted 30 minutes before or after your selected time. This offer only includes two business-days per day.

Tweet Pricing:

\$20 per 1 tweet

\$150 for 10 tweets

\$500 for 50 tweets

throughout the semester

Tweet Times:

9:15 a.m.

12:15 p.m.

2:15 p.m.

4:45 p.m.

Email Newsletter Ads

The Retriever sends out an email newsletter every Tuesday at approximately 12 pm. There are two ads per email - one at the top of the page and one at the bottom.

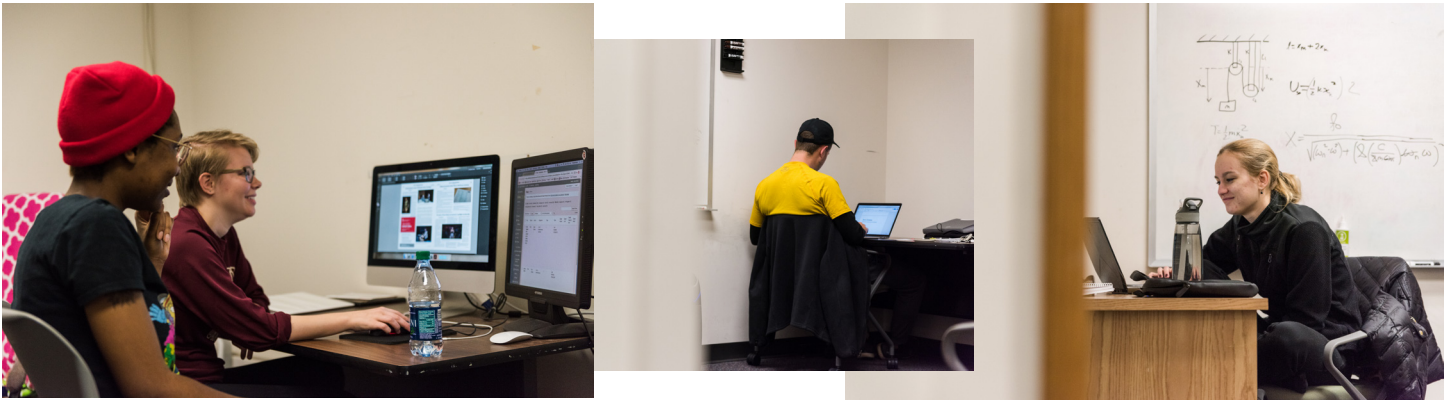
Top Ad = \$360 per week Bottom Ad = \$295 per week

Our Staff's Policy

About Us

The Retriever is a student-run organization of the University of Maryland, Baltimore County and employs approximately 100 undergraduate students to write and edit articles, take photographs, design the paper and advertisements, and continue to grow the online presence of the paper.

Today, The Retriever distributes 2,500 copies around campus 14 times each year. In addition, **retriever.umbc.edu** provides readers with up-to-date news and opinions from within the UMBC community.



Advertising Policy

The Retriever will not accept anonymous advertising. The Retriever reserves the right to reject, copy and regulate the typographical tone of all ads and assumes no financial responsibility for typographical errors in ads, but will reprint without charge the part of an ad that is incorrect if a proof has been made. The Retriever staff reserves the right to reject advertisement art. Should this occur, an advertising representative will contact companies immediately to address the concerns.

2018-2019 Publication Schedule

The deadline for advertisement graphics is three days prior to the date of publication. Graphics should be sent to the Advertising Manager at **theretrieve.advertising@gmail.com**. You will receive an email reminder of graphics due before the deadline.

AUGUST

S	M	T	W	T	F	S

SEPTEMBER

S	M	T	W	T	F	S
			12			
			26			

OCTOBER

S	M	T	W	T	F	S
			10			
			24			

NOVEMBER

S	M	T	W	T	F	S
			7			
			21			

DECEMBER

S	M	T	W	T	F	S
			5			

JANUARY

S	M	T	W	T	F	S

FEBRUARY

S	M	T	W	T	F	S
			13			
			27			

MARCH

S	M	T	W	T	F	S
			13			
			27			

APRIL

S	M	T	W	T	F	S
			10			
			24			

MAY

S	M	T	W	T	F	S
			8			

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RETRIEVER**



2018-2019